



## 2020 CYBER MONDAY CONDITIONS

### RETAINER DISCOUNT CONDITIONS:

25% of entire retainer total due up-front to receive 15% off entire retainer contract.  
50% of entire retainer total due up-front to receive 20% off entire retainer contract.  
100% of entire retainer today due up front to receive 25% off entire contract.

### RETAINERS CONTAINING TEN VIDEOS:

Retainer contracts with ten (10) videos or less may be used anytime within the 2021 year. A roll over fee of \$1,500 would be due in December of 2021 to continue the ten (10) video retainer into 2022. May require at least two weeks booking in advance for recording on site. Standard post-production to be completed within fifteen (15) business days of start of production. Post-production can be pushed to rapid turn with a rush request. Rush request rates change quarterly and average between \$600-\$1,200. Contact BTP for latest quarterly rate sheet. Other restrictions may apply depending scope of work required for retainer.

### RETAINERS CONTAINING AT LEAST FIFTEEN VIDEOS:

Retainer contracts of fifteen (15) videos or more may be used anytime within the 2021-2022 year with no roll over fee required. May require at least two weeks booking in advance for recording on site. Standard post-production to be completed within ten (10) business days of start of production. Post-production can be pushed to rapid turn with a rush request. Rush request rates change quarterly and average between \$600-\$1,200. Contact BTP for latest quarterly rate sheet. Other restrictions may apply depending scope of work required for retainer.

### SOCIAL MEDIA/MARKETING VIDEO DISCOUNT CONDITIONS:

25% of entire production cost up-front to receive 15% off entire production cost.  
50% of entire production cost up-front to receive 25% off entire production cost.  
100% of entire production cost up-front to receive 35% off entire production cost.  
May use anytime within the 2021 year with up-front partial or full payment.

### SOCIAL MEDIA/MARKETING VIDEO OTHER CONDITIONS:

Discount applied to any social media and marketing video up to two (2) minutes in length and up to four (4) hour on-location production. Includes up to four (4) still graphics (slight motion) and two (two) animated graphics at no extra costs (\$750 value). Requires at least two weeks booking in advance. Standard post-production to be completed within ten (10) business days of start of production. Post-production can be pushed to rapid turn with a rush request. Rush request rates change quarterly and average between \$600-\$1,200. Contact BTP for latest quarterly rate sheet. Other restrictions may apply depending scope of work required for retainer.

### VLOGGING VIDEOS:

Discount applies to retainer packages only.  
50% of entire retainer total due up-front to receive 25% off entire retainer contract.  
100% of entire retainer total due up-front to receive 40% of entire retainer contract.  
Applies to the San Francisco Bay Area market only. May record at BTP Studios, 2219 First Street, Suite C, Livermore, CA 94550. Must follow local safety guidelines to enter studio. Vlogging videos may be recorded on-site for additional fee. May use anytime in 2021 year. May require up to two weeks booking in advance. Other restrictions may apply depending on scope of retainer.

### OTHER CYBER MONDAY DISCOUNTS:

These offers may possibly be applied to other services offered by BTP. Offer conditions are subject to change. Please visit [www.gobtp.com](http://www.gobtp.com) or contact [bryan@gobtp.com](mailto:bryan@gobtp.com) for more information.

This one sheet of BTP Cyber Monday Conditions was authored on 11/27/2020. These offers expire 12/6/2020.